

Z-Kubator invites

LUNCH TALKS & ENCOUNTERS

TOPIC AUTUMN SEMESTER:
RISK TAKING AND DEALING WITH UNCERTAINTY

We focus on risk and uncertainty - spanning from the global to the individual level, and holding particular significance within the cultural sector and creative economies. Our aim is to equip our students & researchers with insights and tools that can be applied in entrepreneurial endeavors and beyond.

We will delve into various aspects by examining entrepreneurial techniques, exploring psychological topics related to risk, and hosting experts, alumnae & alumni who have successfully managed uncertainty in their own careers and ventures.

Participation is free of charge for all ZHdK members, alumnae & alumni, and external guests.

CONTACT
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The Z-Kubator is part of the Zurich Centre for Creative Economies (ZCCE).

Talk #1: 11 October 2023, online
Effectuation - a pragmatic
method for uncertain futures
with Eva Pauline Bossow

Talk #2: 19 October 2023, online
Realising opportunities
with Anaïs Sägger

Talk #3: 2 November 2023
on site at Toni Campus
Dealing with fears
with Falco Meyer

Encounter: 16 November 2023
on site at Toni Campus
Discussion with alumnae &
alumni

All talks: 12:00 - 13:00

Language: English

For the talks at Toni Campus a
small lunch is included.

Registration: zhdk.ch/zkubator



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